



# Timeline Our History From 2021

## 2021: Founding Raskbind

January: Raskbind was founded with a clear vision to revolutionize the coffee industry by focusing on quality milk coffee and premium coffee beans.

March: Initial research and development phase began, laying the groundwork for sourcing suppliers and defining product standards.

## 2022: Establishing Presence

January: Launched the first product line of milk coffee blends, meticulously crafted to deliver exceptional taste and quality.

June: Expanded operations to include direct partnerships with coffee bean growers, ensuring sustainable and ethical sourcing practices.

September: Introduced eco-friendly packaging solutions as part of our commitment to environmental sustainability.

## 2023: Growth and Expansion

February: Gained recognition for our commitment to quality and sustainability, attracting a growing customer base both locally and internationally.

May: Expanded distribution channels to reach new markets, enhancing accessibility to Raskbind products.

November: Introduced a new line of single-origin coffee beans, showcasing unique flavors from distinct coffee-growing regions.

## 2024: Strengthening Our Impact

March: Celebrated our third anniversary with a renewed focus on community engagement and coffee education initiatives.

June: Launched a digital platform for coffee enthusiasts to interact, share brewing techniques, and learn about coffee culture.

Present: Continuously innovating and refining our products and practices to elevate the coffee experience while promoting sustainable practices and community connections.

## Future Directions

Looking ahead, Raskbind remains committed to expanding its product offerings, enhancing sustainability efforts, and fostering deeper connections with coffee lovers worldwide. Stay tuned as we continue to grow and innovate in the pursuit of coffee excellence.